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Simplicity Names Skawinski As New Territory Sales Representative

(Westfield, MA – March 3, 2023) Due to the growing business over the past two years, Simplicity Equipment and Service has named John Skawinski as a territory sales representative. The Rhode Island native joins Simplicity and will represent the Westfield, MA company covering Maine, Vermont, and New Hampshire. The announcement was made by Simplicity’s General Manager Joe Collazo III.

“Besides John’s vast experience in different industries, he has spent his entire career in the Northeast, so he knows the challenges New England municipalities, private material processors, and large corporate material handling companies have to deal with,” said Joe Collazo. “With all the opportunities that are arising in northern New England, we needed someone with John’s heavy machinery experience to serve our customers that live in harsh climates and also deal with extremely challenging materials.”

The 57-year-old Skawinski joins an established sales team and will be working on all aspects of the business in his assigned states. Previously, Skawinski was the owner of New England Crushing Service where he did everything from running his organization to servicing and repairing heavy machinery.

“I am really excited to enter my new position and begin leading the sales organization. We are a young and growing dealership and our customers have really supported us which is great to see,” said Skawinski. “We have great brand partners and looking to add more to our portfolio. It is an exciting time to be in this business and with Simplicity.”

Simplicity Engineering, now Simplicity Equipment & Service, was founded in 1997 with Ryan Cullen acquiring ownership in 2020. The Westfield, Massachusetts firm offers name-brand equipment such as Komptech, R. D. Olson, Portafill, Indeco Breakers, Corrosion Engineering, Dymax, and MGL Engineering. Besides also renting heavy equipment, Simplicity has beefed up its mobile service department with several new professionals and a new fleet of mobile service vehicles. SE offers service on all makes and models in its shop and on job sites.

More information on all the Simplicity Equipment & Service staff, products, and services can be found at www.SimplicityNE.com or by calling (800) 553-6190.

About Simplicity Equipment & Service:

Simplicity Equipment & Service, LLC is New England’s premier dealership for material processing equipment, service, rentals, and parts. Opening in 1997 Simplicity Engineering offers a variety of heavy equipment and parts including shredders, separators, turners, and screeners. As an authorized dealer for Komptech, R. D. Olson, MGL Engineering Inc., Indeco Breakers, Portafill, Corrosion Engineering, and Dymax Incorporated, Simplicity Engineering markets and distributes in all New England states including New York and New Jersey. SE also has a full-service team of mobile service technicians and managers that work on all makes and models of mid-to-heavy material processing equipment. The headquarters is in Westfield, MA, and the website



John Skawinski is Named Simplicity Equipment & Service Northeast Sales Representative serving Maine, New Hampshire, and Vermont.